

Community Reporter Training



ON OUR
RADAR



Stories that Make a Difference

Part 4

Stories that Make a Difference



How to get people to talk and keep talking.

Introduction



Our projects happen because communities want to speak up about the things that matter to them.

Communities want the chance to make a big difference.



They want to make their own choices and change the way others think and talk about them.

Making a Difference



Our job is to find a way for communities to share stories with important people and organisations. These could be groups who speak up for the rights of others.



These stories can be shared with people who study social problems. They can also be shared with the media or important people who make choices about our society.



Stories from our communities are often left out of the news. This is sad because our stories are all important.



By telling our stories we can teach people to think differently. We can help change the views of people and organisations.



It can be hard to see how our stories have made a difference.

How do we know changes are happening?

We will look at this a bit more next.

Looking at Change



We know community reporting makes a difference by looking at **3** types of changes.

We look at changes for the **person**.

We look at the change in the **community**.

We look at the changes in **society**.



Changes for the community reporter

This could be getting new skills and feeling stronger.

This can help in a new job or making an important choice.



Changes in the community

This could mean more people know about the problems and help to make change in the community.



Changes around the country or the world

Community reporters can cause big changes around the world by sharing important news that changes how people think.

**Activity**

Think about a community project that you have worked on.

Can you list 3 ways the project made a difference?

How organisations can help



The most important job for organisations is to bring communities together with powerful people who need to listen.



Think about who your viewers are. How can you help to get community information in front of the right people to make a big difference?



Think about what your viewers want and need to get the story. Your reporters can think about this with you.



Should you use text or sound or film?
How long should it be?
When and where should you send it?



People should feel happy and safe to make reports after they have had good training.



Sharing a story can be very hard and scary.

Communities trust us to tell stories somewhere that will be seen and heard.

They want the story to make a difference.



Think about making your training easy for everyone to use.

We are happy to have training in Easy Read and training that can be read out by a screen reader.



Activity

Think of a big story. This can be a story you heard about or a story from your life.

Who do you think would want to hear about it?

Who else should be listening and why?

What would you like to happen next?

Looking at a Project by Floating Futures



You can watch the Floating Futures film here

www.youtube.com/watch?v=CONfhrASy44&t=34s